

## NEWS RELEASE

April 26, 2016

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### **The Dream Showroom Ready to Inspire at GlassBuild America 2016** *Who's who of the residential fenestration industry participating.*



The Dream Showroom returns to WDDA's Window & Door Dealer Days at GlassBuild America in 2016, providing a unique venue for dealers to see, touch and talk about new residential windows, entry doors, patio doors, multi-panel door systems, hardware and technology.

Some of the leading fenestration suppliers participating in this year's showroom include: [LaCantina Doors](#), [Loewen](#), [Panda Windows & Doors](#), [Pirnar](#), [Plastpro](#), [Renoworks](#), and [Summit Automation](#).

"At WDDA, our purpose is to help owners of retail window and door businesses be more profitable by providing them with resources to grow their business," said Nicole Harris, WDDA president & CEO. "The Dream Showroom is one example of how we bring that purpose to life. We've elevated The Dream Showroom this year so dealers will see the newest products and technologies in an upscale home-inspired showroom; they can take the ideas and information they see and apply it to their own business."

The Dream Showroom is included with registration for WDDA's Window & Door Dealer Days. Registration opens May 9 on [www.glassbuildamerica.com](http://www.glassbuildamerica.com) with discounted early-bird registration prices in effect until May 31, and WDDA members receiving special member rates.

Stay tuned at <http://www.glassbuildamerica.com/dream-showroom.html> to learn about exciting developments and more participating companies as they're added.

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#### ABOUT GLASSBUILD AMERICA

Now in its 14th year, GlassBuild America: The Glass, Window & Door Expo is the gathering place for the entire glass, window and door industries. Presented by the National Glass Association and the Window & Door Dealers Alliance along with show co-sponsors, the American Architectural Manufacturers Association, the Glass Association of North America and the Insulating Glass Manufacturers Alliance, and in conjunction with industry's leading publications – Glass Magazine and Window & Door – GlassBuild America is a comprehensive and united event. For more information, visit [www.GlassBuildAmerica.com](http://www.GlassBuildAmerica.com).

**In 2016, GlassBuild America is being held in October because of a date change by our marketing partner show, glasstec in Dusseldorf, Germany. glasstec, the largest glass industry trade fair in the world, was bumped out of its usual October timeframe into the September timeframe by an even larger plastics industry trade fair. This meant GlassBuild America had no choice but to shift to October for our 2016 event.**

#### ABOUT WDDA

A sister organization of the National Glass Association (NGA), the Window & Door Dealers Alliance (WDDA), [www.wddalliance.org](http://www.wddalliance.org), represents the interests of retail, wholesale and installing dealers of new and replacement windows, doors, skylights and related building products. Together, NGA and WDDA provide education and training programs and services for its member companies and keeps them informed through the [Glass Magazine](#) and [Window & Door](#) family of print and electronic publications. NGA and WDDA also produce the industry's largest annual trade show in the Americas, [GlassBuild America](#), and hosts the [Glazing Executives Forum](#) and [Window & Door Dealer Days](#), bringing together thousands of industry professionals to help them build more profitable businesses.