

NEWS RELEASE

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**WDDA Announces FenestrationMasters® as Silver Sponsor
for Window & Door Dealer Days**

The Window & Door Dealers Alliance is pleased to announce FenestrationMasters® as a Silver Sponsor for WDDA's Window & Door Dealer Days, taking place at GlassBuild America: The Glass, Window & Door EXPO, from October 19-20 in Las Vegas.

FenestrationMasters® is *the* industry resource for comprehensive professional education and certification. The program was developed by **AAMA** to help companies differentiate their business and increase their credibility by offering their customers the benefit of employees who have pursued a well-rounded education in the fenestration industry. FenestrationMasters is unique in that it is the only publicly available program concentrated on the entirety of the fenestration industry, including performance standards, products and materials, test methods and code requirements.

"Providing educational and business building resources is what Window & Door Dealer Days is all about," said Nicole Harris, WDDA president & CEO. "This year we're delighted to include AAMA's FenestrationMasters® program, which also represents another level of collaboration among the industry's associations."

Designed for owners and top management of retail window and door businesses, WDDA's Window & Door Dealer Days returns to GlassBuild America, October 19-20 in Las Vegas, with an enhanced focus on peer-to-peer networking, the latest fenestration products in The Dream Showroom, and new opportunities to learn about best business practices and current market conditions.

Registration for Window & Door Dealer Days is open with discounts for WDDA members. For more information and to register, [CLICK HERE](#).

ABOUT GLASSBUILD AMERICA

Now in its 14th year, GlassBuild America: The Glass, Window & Door Expo is the gathering place for the entire glass, window and door industries. Presented by the National Glass Association and the Window & Door Dealers Alliance along with show co-sponsors, the American Architectural Manufacturers Association, the Glass Association of North America and the Insulating Glass Manufacturers Alliance, and in conjunction with industry's leading publications – Glass Magazine and Window & Door – GlassBuild America is a comprehensive and united event. For more information, visit www.GlassBuildAmerica.com .

In 2016, GlassBuild America is being held in October because of a date change by our marketing partner

show, glasstec in Dusseldorf, Germany. glasstec, the largest glass industry trade fair in the world, was bumped out of its usual October timeframe into the September timeframe by an even larger plastics industry trade fair. This meant GlassBuild America had no choice but to shift to October for our 2016 event.

ABOUT WDDA

A sister organization of the National Glass Association (NGA), the Window & Door Dealers Alliance (WDDA), www.wddalliance.org, represents the interests of retail, wholesale and installing dealers of new and replacement windows, doors, skylights and related building products. Together, NGA and WDDA provide education and training programs and services for its member companies and keeps them informed through the [Glass Magazine](#) and [Window & Door](#) family of print and electronic publications. NGA and WDDA also produce the industry's largest annual trade show in the Americas, [GlassBuild America](#), and host the [Glazing Executives Forum](#) and [Window & Door Dealer Days](#), bringing together thousands of industry professionals to help them build more profitable businesses.



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