

NEWS RELEASE

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Window & Door Dealer Days Keynote Panelists Announced

The Window & Door Dealers Alliance (WDDA) has announced that Window & Door Dealer Days, taking place in conjunction with GlassBuild America October 19-20 in Las Vegas, will feature Window & Door magazine Dealer of the Year award winners as speakers for the Keynote Panel Discussion: Designing a Dream Showroom.

Participating Dealer of the Year award winners are:

- Cori Brown, [Franklin Window & Door](#)
- Scott Thurber, [Associated Building Supply Inc.](#)
- Rick Locke, [Windows, Doors & More](#)

“WDDA and Window & Door are excited to bring the spirit of the Dealer of the Year program to life at Window & Door Dealer Days this year,” said Jenni Chase, WDDA content director. “The ability for attendees to learn from and speak one-on-one with these past winners will give them an invaluable and unique perspective to apply to their own showroom strategies and challenges.”

Dealer of the Year award winners will share their experiences creating their own "dream" showrooms, walking attendees through each phase of the process, from strategic design, to product selection and placement, to common mistakes to avoid. The discussion will be followed by a networking break giving attendees the opportunity to speak one-on-one with keynote panelists.

The networking break with the panelists will take place in The Dream Showroom, an upscale, home-inspired 3,000-square-foot showroom adjacent to the Window & Door Dealer Days education pavilion. The Dream Showroom features product displays by: Flexscreen LLC, GlassWorks, JELD-

WEN, LaCantina Doors, Loewen, ODL, Panda Windows & Doors, Pirnar, PR Germany, Renoworks, Summit Automation and Sunrise Windows, Ltd.

The full 2016 Window & Door Dealer Days agenda is available at:<http://www.glassbuildamerica.com/window-door-dealer-days.html>.

To register, [CLICK HERE](#).

ABOUT GLASSBUILD AMERICA

Now in its 14th year, GlassBuild America: The Glass, Window & Door Expo is the gathering place for the entire glass, window and door industries. Presented by the National Glass Association and the Window & Door Dealers Alliance along with show co-sponsors, the American Architectural Manufacturers Association, the Glass Association of North America and the Insulating Glass Manufacturers Alliance, and in conjunction with industry's leading publications – Glass Magazine and Window & Door – GlassBuild America is a comprehensive and united event. For more information, visit www.GlassBuildAmerica.com.

In 2016, GlassBuild America is being held in October because of a date change by our marketing partner show, glasstec in Dusseldorf, Germany. glasstec, the largest glass industry trade fair in the world, was bumped out of its usual October timeframe into the September timeframe by an even larger plastics industry trade fair. This meant GlassBuild America had no choice but to shift to October for our 2016 event.

ABOUT WDDA

A sister organization of the National Glass Association (NGA), the Window & Door Dealers Alliance (WDDA), www.wddalliance.org, represents the interests of retail, wholesale and installing dealers of new and replacement windows, doors, skylights and related building products. Together, NGA and WDDA provide education and training programs and services for its member companies and keeps them informed through the [Glass Magazine](#) and [Window & Door](#) family of print and electronic publications. NGA and WDDA also produce the industry's largest annual trade show in the Americas, [GlassBuild America](#), and host the [Glazing Executives Forum](#) and [Window & Door Dealer Days](#), bringing together thousands of industry professionals to help them build more profitable businesses.