

WDDA Window & Door Dealer Day



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Beth Pop-Nikolov is the Director of Digital Strategy of Venveo, a digital marketing agency focused on helping building material manufacturers turn their online presence into a sales engine. Having started her career at a Fortune 500 company, she has a long history of communication experience and knowledge that gives her an edge over the competition. Beth has created digital strategy for multimillion dollar building material companies, and shares her experience on Venveo's podcast: Smarter Building Materials Marketing.